

# 1996 Federal Election

## Advertising Campaign

Australian Electoral Commission **AEC**

Helping you have your say.



West Block  
Parkes ACT 2600  
PO Box E201  
Queen Victoria Terrace  
ACT 2600

Most of us in the Commission are so busy during an election period that we rarely get to sit in front of the television and often don't even get to flick through a newspaper. This means that the Commission's own advertising is frequently not seen at all by our own people. Which is a pity. But it is more than a pity, since many of the enquiry calls we handle during this period are prompted by our ads and the callers often refer to what they have seen or read.

In the past we have tried to overcome this by providing Head Offices with detailed media schedules for distribution to the Divisions so that people at least know when the ads are scheduled. We are aware, however, that this has had only limited success since the schedules can, obviously, only be finalised after the announcement of the election and there is inevitably some time-lag in getting them distributed. And for most of you there are clearly many more urgent things arriving in the mail during an election period than advertising schedules.

We are trying to do better this time by providing you, in advance of the election announcement, with copies of the advertising which has been prepared. Needless to say, the relevant dates have yet to be inserted, and in some cases other changes will be made to the text as a result of particular circumstances which may arise during the election period. We have included, too, an indicative media schedule showing when which ads will go to air or appear in the press. Obviously the day of the week on which the rolls close may necessitate changes to this schedule.

It is probably worth reminding you, too, that advertising in different media has different purposes - in television and radio, for example, there is almost no opportunity to provide detailed information: ads in these media are used as reminders and calls to action, or to work on the emotions of the viewers and listeners. More detail is provided in print ads, and of course in the elector leaflet which carries much more specific information on a range of topics. You are no doubt already aware that the elector leaflet will be distributed earlier in the timetable for this election - it should be hitting most letter boxes about two weeks out from polling day.

The ads in this pack represent a considerable investment in terms of time and money and are an important part of the Commission's public face during the election period. They have been carefully prepared and are aimed at those client groups which are most in need of this information. Needless to say, those of us who work in the electoral business are not at all typical of this audience. Nevertheless, I hope you enjoy them, and I trust that you will be able to go into election 1996 better informed about what is covered by our national advertising campaign.

One last word: I would ask that you treat these as confidential at this stage. Please make sure that they are seen only by AEC staff until the election is announced.

Trevor Willson  
Assistant Commissioner  
Information and Education

## **INTRODUCTION**

On the following pages you will find scripts of all television and radio commercials and copies of press advertising that will appear during each phase of the 1996 Federal Election campaign.

All television advertising has been produced with the exception of final end frames with election dates and you will find these on the VHS tape provided.

At this stage only a selection of the radio advertising has been finally produced. This is because many of these ads also require final dates to be supplied before recording can be completed. However some ads have been pre-recorded and they have been included on the cassette tape provided. (You'll notice that there has been a gap left at the end of each to allow for final dates to be stripped in.)

The press advertisements that appear on the following pages are indicative of those that will appear throughout the campaign. Each has been prepared in a range of sizes to suit both regional and national publications. In some cases, particularly within the Pre-Poll, Postal and Absent Phase, specific state versions have also been prepared to ensure that state and territory differences are taken into account.

You will also find a sample of one Ethnic press advertisement at the end of each phase. This particular advertisement has been translated and prepared in 18 languages for use in specific ethnic publications nationally.

The timing and placement of all ads are indicated on the media schedule provided at the commencement of each phase of the campaign.

**ENROLMENT PHASE**

Australian Electoral Commission - Federal Election National Campaign  
Media Appearances - Metropolitan Media Overview

DAYS TO ELECTION	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	Polling Day
(Assumes Sunday Announcement and a Monday Close of Rolls)	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	SATURDAY
ENROLMENT																																		
Television																																		
- Babies 45 second																																		
- Babies 30 & 15 second																																		
- Moving Out - 30 second																																		
Press																																		
- Babies 28 x 5																																		
- Envelope - 28 x 5**																																		
- Influential Paper - 28 x 5 (B/sheet only)																																		
- Rock The Country - 28 x 5 (Aborig only)																																		
- End Tomorrow - 16x11,14x7																																		
- End Today - 28 x 5																																		
- Make Moves - 12 x 2 (C.S.A.)*																																		
Radio																																		
- Rock The Country - 5 x 45 second																																		
- Last Chance - 30 second																																		
- Ethnic/Print Handicapped																																		
Aboriginal - 60 second																																		

\*No charge ads. Will run at publications discretion

\*\*Includes one regional insertion



TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: CORPORATE/ENROLMENT

TITLE: BABIES

LENGTH: 1 x 45 SEC

GOVERNMENT  
KEY NUMBER: AEC 20.45T.65

AGENCY  
KEY NUMBER: AEC 4012

DATE: 30TH OCTOBER 1995

VIDEO

In this commercial we focus on the faces of a multitude of young children who are all learning to talk.

We see each child in extreme close-up.

They are each full frame, looking slightly away from camera, concentrating hard on the person they are 'talking' to.

The children are from all walks of life and all nationalities

They represent our multi-cultural society.

As they 'speak' in their own language we see that they are trying hard to communicate.

AUDIO

A Musical arrangement of the AEC theme.

Babies talking "Baby Talk".

We observe the seriousness of their conversations, the delight, the intensity and the flow.

We continue to cut between the children.

A tiny girl squeals with delight as she says her name.

We contrast two children . . . one determined with her ‘no’ and one delighted with her ‘yes’.

The children each face camera grinning.

Over the last child's face we super:

**The Australian Electoral Commission**

Helping you have your say.

**SUPER:** Rolls Close (date TBA)

**V/O:** If you’ve turned 18, or if you’ve moved since the last election

The Australian Electoral Commission simply ask that you enrol to vote now.

BABY 1: Why?

**V/O:** Because if you don’t enrol you can’t vote . . . and if you can’t vote you can’t have your say.

**V/O:** And at the AEC we understand that from the time we learned to talk . . .

**W/O** we’ve really wanted . . .

is to have our say.

Baby 2: I want to say something.

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: CORPORATE/ENROLMENT

TITLE: BABIES

LENGTH: 1 x 30 SEC

GOVERNMENT  
KEY NUMBER: AEC 21.30T.65

AGENCY  
KEY NUMBER: AEC 4119

DATE: 30TH OCTOBER 1995

VIDEO

In this commercial we focus on the faces of a multitude of young children who are all learning to talk.

We see each child in extreme close-up.

They are each full frame, looking slightly away from camera, concentrating hard on the person they are 'talking' to.

The children are from all walks of life and all nationalities.

They represent our multi-cultural society.

As they 'speak' in their own language we see that they are trying hard to communicate.

AUDIO

A musical arrangement of the AEC theme.

Babies talking "Baby Talk".



We observe the seriousness of their conversations, the delight, the intensity and the flow.

We continue to cut between the children.

A tiny girl squeals with delight as she says her name.

We contrast two children . . . one determined with her 'no' and one delighted with her 'yes'.

The children each face camera grinning.

Over the last child's face we super:

**The Australian Electoral Commission**

Helping you have your say.

**SUPER:** Rolls Close (date TBA)

**V/O:** you've turned 18, or if you've moved since the last election

Please enrol to vote now.

BABY 1: Why?

**V/O:** Because if you don't enrol you can't vote . . . and if you can't vote you can't have your say.

**V/O:** And at the Australian Electoral Commission we understand that from the time we learned to talk . . .

**V/O:** we've really wanted . . .

is to have our say.

Baby 2: I want to say something.

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: CORPORATE/ENROLMENT

TITLE: BABIES

LENGTH: 1x15SEC

GOVERNMENT  
KEY NUMBER: AEC 22.15T.65

AGENCY KEY  
NUMBER: AEC 4120

DATE: 30TH OCTOBER 1995

VIDEO

In this commercial we focus on the faces of a multitude of young children who are all learning to talk.

We see each child in extreme close-up.

They are each full frame, looking slightly away from camera, concentrating hard on the person they are 'talking' to.

The children are from all walks of life and all nationalities.

They represent our multi-cultural society.

As they 'speak' in their own language we see that they are trying hard to communicate.

AUDIO

A musical arrangement of the AEC theme.

Babies talking "Baby Talk".

We observe the seriousness of their conversations, the delight, the intensity and the flow.

We continue to cut between the children.

A tiny girl squeals with delight as she says her name.

We contrast two children . . . one determined with her 'no' and one delighted with her 'yes'.

The children each face camera grinning.

Over the last child's face we super:

**The Australian Electoral Commission**

Helping you have your say.

**SUPER:** Rolls Close (date TBA)

**V/O:** you've turned 18, or if you've moved since the last election ...

The Australian Electoral Commission simply ask that you enrol to vote now.

**BABY:** y ?

**V/O:** Because if you don't enrol you can't vote . . . and if you can't vote you can't have your say.

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: CHANGE OF ADDRESS

TITLE: "MOVING OUT"

LENGTH: 30 SECONDS

GOVERNMENT  
KEY NUMBER: AEC 23.30T.65

AGENCY KEY  
NUMBER: AEC 4020

DATE: 30TH OCTOBER 1995

VIDEO	AUDIO
We open looking into the front of a little inner suburban house. Pulling back down the path we see there's rubber plants, lion's heads and white ballastrading on the porch. Removal men are rushing out carrying couches, a bronze nude and various pieces of furniture. Eventually a rather tearful family step out the front door. It's a young family, mum, dad and a couple of kids. They are dressed to travel, wearing coats and lugging big suitcases. An older Mum and Dad come out last.	<p>100% SFX.</p> <p>Daughter: "Don't worry, we're not far away."</p> <p>Elderly father: "We're always here for you."</p> <p>Daughter: "How can we ever thank you?"</p> <p>Elderly father: "Just look after the kids. "</p> <p>Son: "We will."</p> <p>Elderly mum: "We love you very, very much...Oh, my little ones, be good for your mother."</p>

## VIDEO

We close in on the Mum who is holding a white hankie and is looking very sad. Dad has his arm around her as he sheds a little tear and looks away ashamedly. The tension and sadness builds as a final farewell is imminent.

They all hug one more time and eventually tear themselves away from each other. The older Mum and Dad remain on the porch waving and blowing kisses.

At the last minute the older Mum suddenly remembers something and rushes back into the house.

She comes out with a casserole offering for the departing family.

The daughter takes the casserole.

## AUDIO

Young couple: "Thank you for everything. We'll see you soon."

All: "Bye, bye."

Older Mum: "Wait . . ."

V/O: "If you've changed address since the last election, you must re-enrol to vote."

Older Mum: "Take this with you."

Daughter: (tearily) "Oh Mum, you've already done so much!"

## VIDEO

We pull back and see the family walk out the front gate and down the footpath.

They all wave to each other.

There's a big FOR SALE sign in the yard of the house next door. It has a sticker over it, that reads SOLD.

We follow the family into the house next door as they walk down the path. After all the fuss, they've only moved next door! A removal man edges out the door as final farewells are exchanged over the fence.

From the doorway fade to a shot of the Electoral Enrolment Forms with the SUPER: A.E.Cp logd. n g you have your say. Rolls close 6pm (Date *TBA*).

We cut back to them proudly stepping over the threshold of their new home. At the last second one of them steps back and waves one more time.

## AUDIO

All: "Bye, Bye."

V/O (Cont): . . . Because if you're not enrolled correctly, you may not be able to vote.

So please re-enrol whether you've moved to the next state . . .

or just next door.

V/O: Pick up an enrolment form at any Post Office or AEC office.

# RADIO SCRIPT

**CLIENT:** AUSTRALIAN ELECTORAL COMMISSION

**PRODUCT:** YOUTH VOTE - OVER 18

**TITLE:** YOU CAN'T ROCK THE COUNTRY IF YOU DON'T ENROL

**DURATION:** 1 x 45 SEC

**GOVERNMENT  
KEY NUMBERS:** AEC 29.45R.65 (Lenny Version)  
AEC 30.45R.65 (Lenny Rock 'n Roll Version)  
AEC 31.45R.65 (Thrash Version)

**AGENCY KEY  
NUMBERS:** AEC 4138 (Lenny Version)  
AEC 4139 (Lenny Rock 'n Roll Version)  
AEC 4140 (Thrash Version)

**DATE:** 30TH OCTOBER 1995

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**Voice Over:** If you've turned 18 since the last election ... remember this . . .

At this election, you can't vote . . . you can't go to the polls . . . you can't rock the country, if you're not enrolled.

**Lyric:**

If you're **18** and you want your way  
If you're 18 and you want your say  
If you're 18 and want to start to make  
your way.  
To make your mark.

If you're 18 before this election.  
Why not take us in your direction.  
If you vote, you're in control.  
But you can't rock the country if you  
don't enrol.

**Spoken:**

**Pick up an enrolment form at any  
Post Office or AEC Office now. Do  
it now because Rolls close this  
(Date *TBA*).**

**Lyric:**

You can't rock the country  
No can't rock the country  
You can't rock the country  
If you don't enrol.

**NOTE**

The final spoken voice over has been recorded incorrectly.

Please note that the above **bolded type** are the **correct** words that need to  
be re-recorded at the appropriate time.



RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: YOUTH VOTE - OVER 18

TITLE: YOU CAN'T ROCK THE COUNTRY IF YOU DON'T ENROL

DURATION: 1 X 45 SEC

GOVERNMENT  
KEY NUMBER: AEC 33.45R.65

AGENCY  
KEY NO: AEC 4137 (Rasta 1996 Version)

DATE: 10TH OCTOBER 1995

Voice Over: if you've turned 18 since the last election, you're not alone . . .

You're not alone because over a million Australians have turned 18 with you . . .

And over a million Australians can make all the difference at this election.

But remember, you can't vote . . . you can't go to the polls . . . you can't rock the country, if you're not enrolled.

BOX EMERY & PARTNERS ADVERTISING PTY LTD A.C.N. 006 122 818

288 COVENTRY STREET SOUTH MELBOURNE VICTORIA 3205

TELEPHONE (03) 9 6 9 0 1511 FACSIMILE (03) 9690 5892

Lyric:

If you're **18** and you want your way  
If you're 18 and you want your say  
If you're 18 and want to start to make  
your way.  
To make your mark. . .

If you're 18 before this election.  
Why not take us in your direction.  
If you vote, you're in control.  
But you can't rock the country if you  
don't enrol.

Spoken:

**Pick up an enrolment form at any  
Post Office or AEC Office now. Do  
it now because Rolls close this  
(Date TBA).**

Lyric:

You can't rock the country  
No can't rock the country  
You can't rock the country  
If you don't enrol.

**NOTE**

The final spoken voice over has been recorded incorrectly.

Please note that the above **bolded type** are the **correct** words that need to  
be re-recorded at the appropriate time.

# RADIO SCRIPT

**CLIENT:** AUSTRALIAN ELECTORAL COMMISSION

**PRODUCT:** ENROLMENT

**TITLE:** NESB

**DURATION:** 30 SECOND SCRIPT  
(Ethnic ads booked as 60 second duration)

**KEY NO:** AEC34.30R.65

**JOB NO:** AEC 4015

**DATE:** 30TH OCTOBER 1995

MVO: This is an important message from the Australian Electoral Commission.

If you're over 18 and an Australian citizen, it's compulsory to enrol, and vote, in the coming election.

That's the law of the Land.

Enrolling to vote is simply a case of picking up an enrolment form at the Post Office, and sending it to the Electoral Commission.

Remember, if you're not enrolled you can't vote. And if you can't vote you can't have your say.

So if you're not already enrolled pick up an enrolment form at a Post Office or AEC Office now.

For more information please call 13 23 26.

And please remember, your completed form must reach us by 6pm (Date TBA)

# RADIO SCRIPT

**CLIENT:** AUSTRALIAN ELECTORAL COMMISSION

**PRODUCT:** ENROLMENT

**TITLE:** PRINT HANDICAPPED

**DURATION:** 30 SECOND

**GOVERNMENT  
KEY NUMBER:** AEC35.30R.65

**AGENCY  
KEY NUMBER:** AEC4181

**DATE:** 30TH OCTOBER 1995

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MVO: This is an important message from the Australian Electoral Commission.

If you're over 18 and an Australian citizen, it's compulsory to enrol, and vote, in the coming election.

That's the law of the Land.

Enrolling to vote is simply a case of picking up an enrolment form at the Post Office, and sending it to the Electoral Commission.

Remember, if you're not enrolled you can't vote. And if you can't vote you can't have your say.

So if you're not already enrolled pick up an enrolment form at a Post Office or AEC Office now.

For more information please call 13 23 26.

# RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: ENROLMENT

TITLE: ABORIGINAL - COMMUNITY SERVICE

DURATION: 30 SECOND

GOVERNMENT  
KEY NUMBER: AEC 95.30R.105

AGENCY  
KEY NUMBER: AEC4181

DATE: 30TH OCTOBER 1995

MVO: This is an important message from the Australian Electoral Commission.

If you're over **18** and an Australian citizen, it's compulsory to enrol, and vote, in the coming election.

That's the law of the Land.

Enrolling to vote is simply a case of picking up an enrolment form at the Post Office, and sending it to the Electoral Commission.

Remember, if you're not enrolled you can't vote. And if you can't vote you can't have your say.

So if you're not already enrolled pick up an enrolment form at a Post Office or AEC Office now.

For more information please call 13 23 26.

This form entitles you to vote. That is, to say who you want to represent you in Federal Parliament. So it's pretty important.

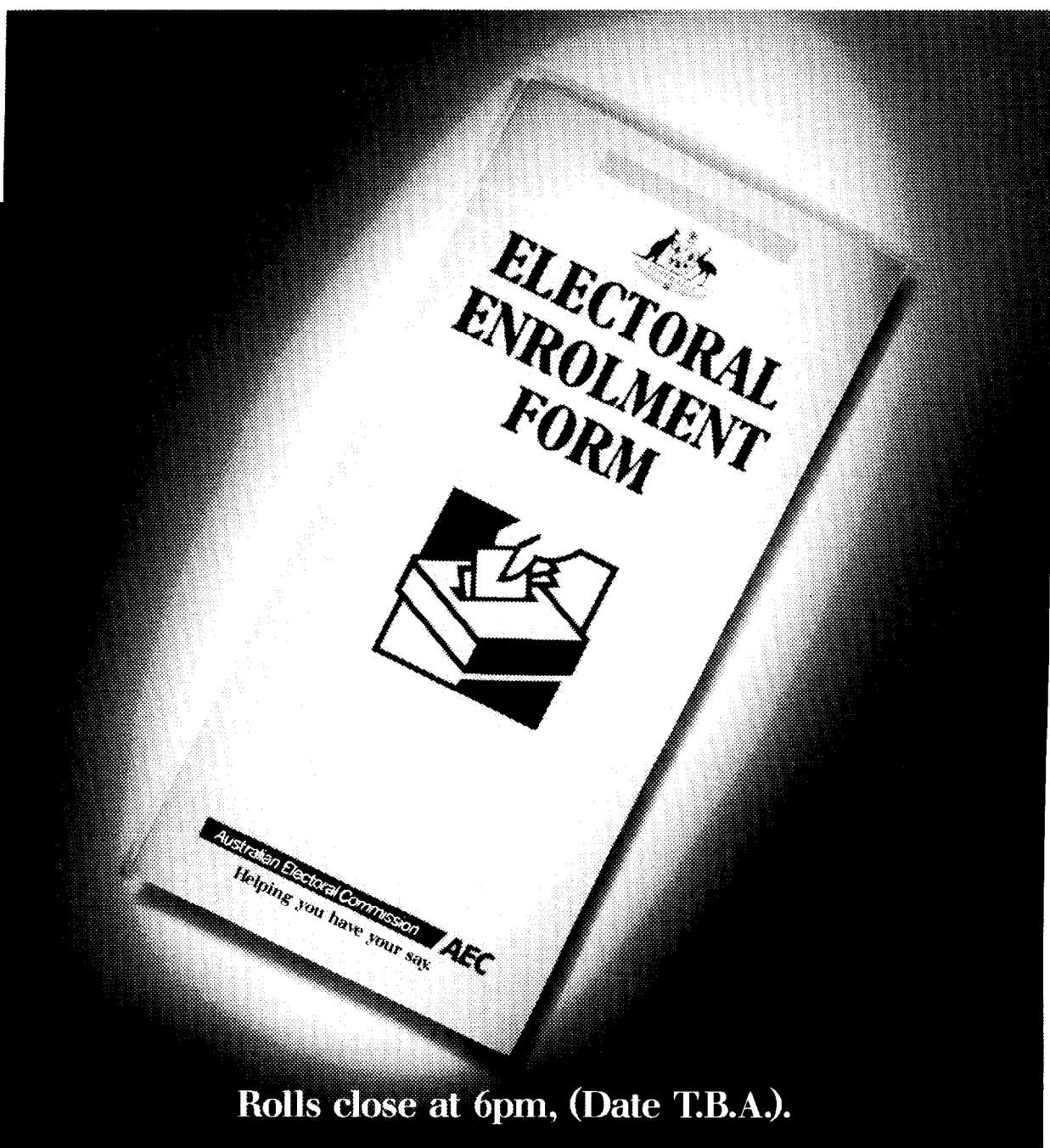
If you are an Australian citizen and are over 18, and you haven't already enrolled,

please remember it is compulsory for you to fill in an enrolment form to vote in the coming federal election. To enrol, all you have to do is simply pick up this enrolment form at your nearest Post Office or AEC Office.

You have until 6pm this Weekday, (Date T.B.A.), to get your completed form to an AEC Office. If you're not enrolled, you can't vote and if you can't vote, you can't have your say.

For further enquiries, phone 13 23 26.

# Australia's most influential paper.



**Rolls close at 6pm, (Date T.B.A.).**

**Australian Electoral Commission / AEC**  
Helping you have your say.

The Australian Electoral Commission wants to help every Australian citizen, who is over the age of 18, have their say on election day.

As you probably know, enrolling to vote is compulsory. But if you've put it off in the

past, don't worry. You can still do it now.

If you're not on the electoral roll, or not correctly enrolled, please make the time to pick up an enrolment form at your nearest Post Office or AEC Office.

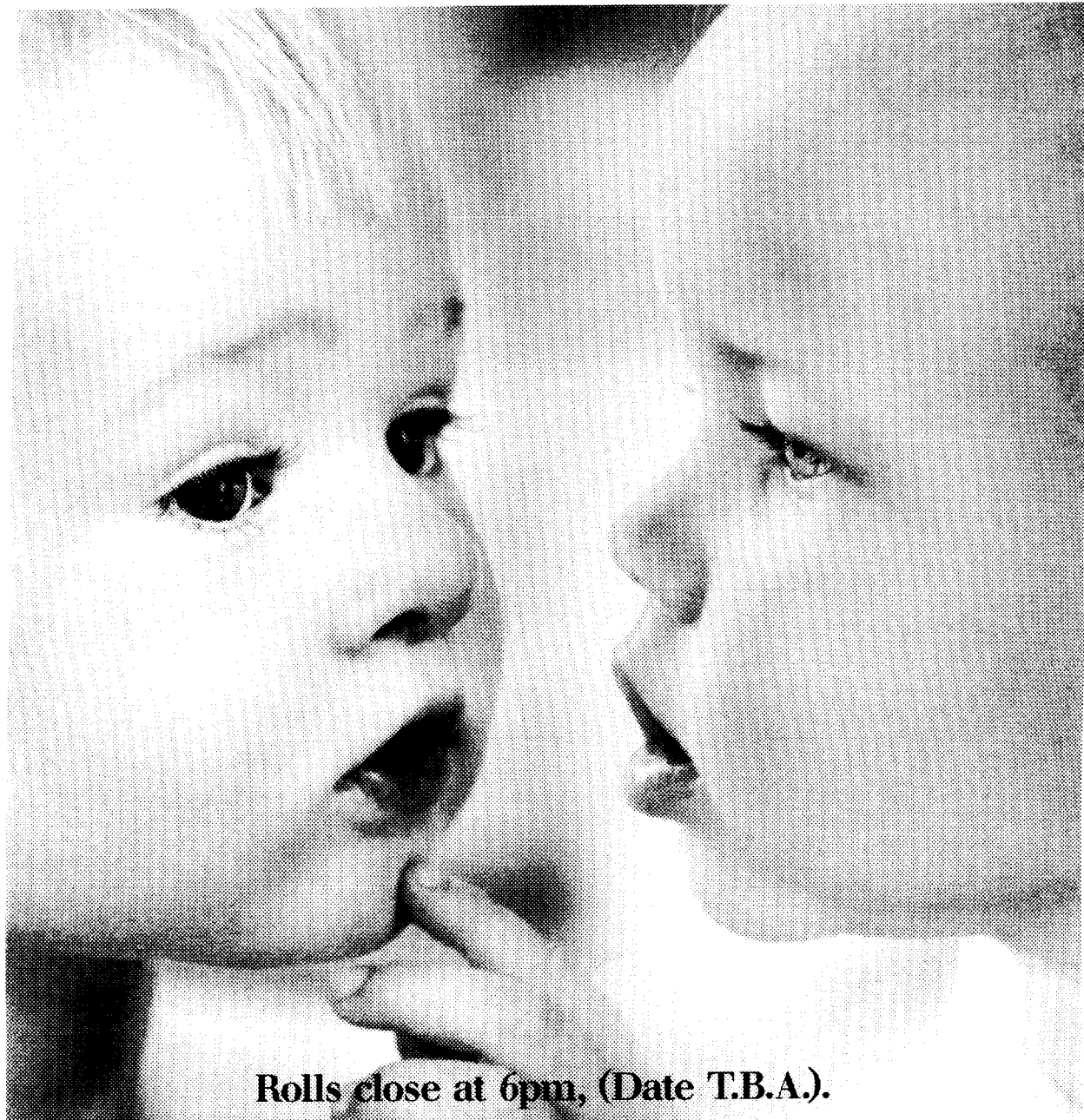
But hurry. You only have until 6pm

this Weekday. (Date T. B. A. ), to get your completed form to the Electoral Commission.

And remember, if you are 18 and you're not enrolled, you can't vote and if you can't vote, you can't have your say.

For further enquiries, phone 13 23 26.

# From the time we could talk, all we really wanted was to have our say



**Rolls close at 6pm, (Date T.B.A.).**

Australian Electoral Commission **AEC**

Helping you have your say.

AEC 04/08/06

There's always lots of paperwork to wade through when you move house.

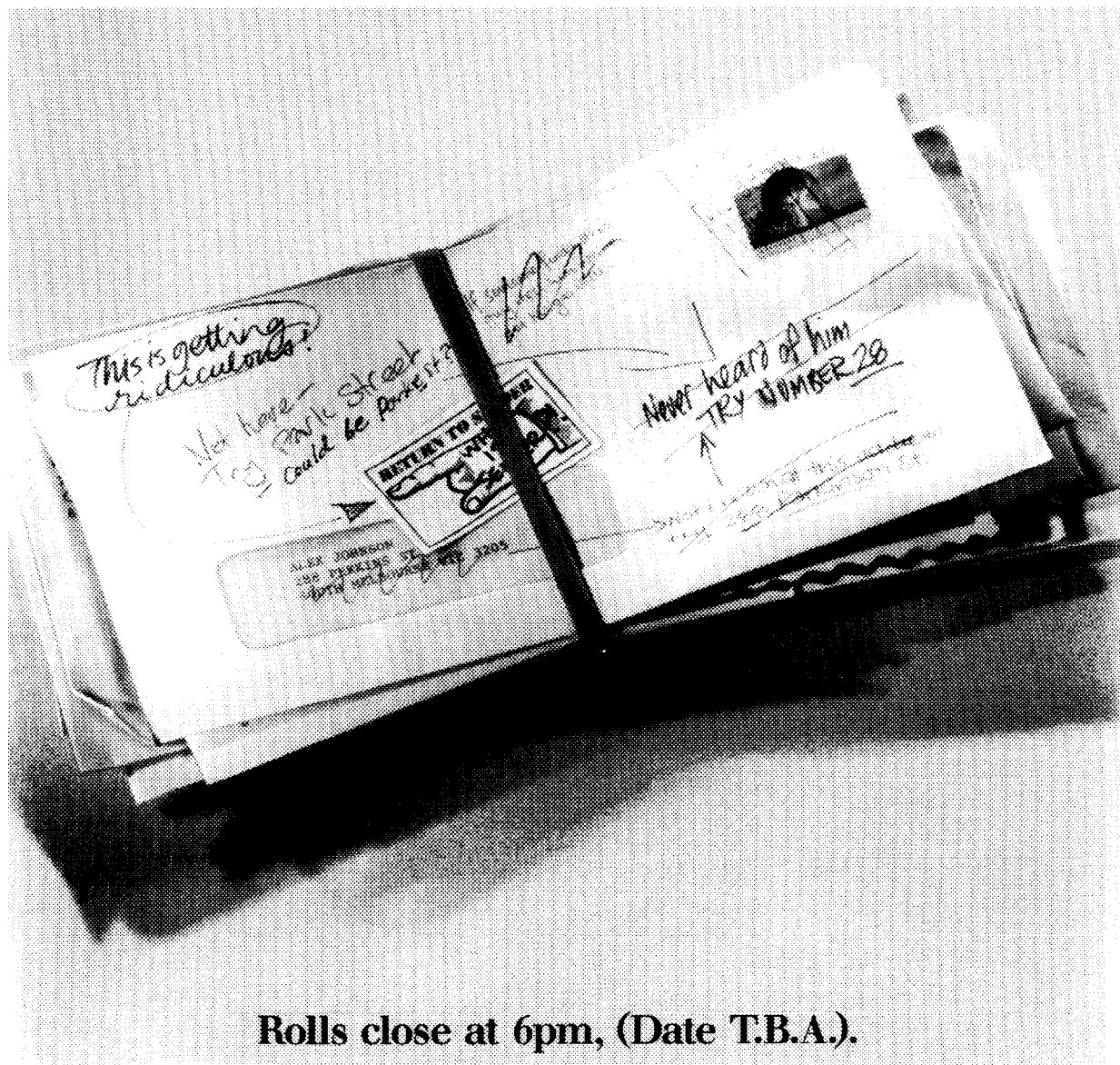
Of course, you'll happily leave some junk mail behind but there's one task you really must address. And that is simply updating your enrolment details.

Whether you've moved interstate or just next door, you must let us know your new address to make sure you can still vote on election day.

Enrolment forms are available at your nearest Post Office or AEC Office.

Don't forget, your completed form must reach us by 6pm, Weekday, (Date T.B.A.). Remember, if you're not enrolled you can't vote and if you can't vote, you can't have your say. For further enquiries, phone the AEC on 13 23 26.

# If you've changed address, please drop us a line.



**Rolls close at 6pm, (Date T.B.A.).**

Australian Electoral Commission

**AEC**

Helping you have your say.

AEC 13 23 26



The roll for the coming federal election closes at 6pm tonight. So, in case you're not already enrolled, we'd better keep this short.

To get on the roll you must go to any Australian Electoral Commission office and complete an enrolment form before

6pm today. It's too late to post your form.

Enrolling and voting are compulsory for Australian citizens aged 18 years or over. So you'd better hurry and make sure you can vote in the federal election (Date to be advised).

If you're not sure whether you're

correctly enrolled, or where to find your nearest 4EC Office, just give us a call now on 13 23 26.

And whatever you do, make sure that you end today on a roll. If you're not enrolled you can't vote and if you can't vote, you can't have your say.

# End today on a roll.

**Rolls close 6pm today**

Australian Electoral Commission **AEC**  
Helping you have your say

AEC 81285 06

The roll for the coming federal election closes at 6pm tomorrow. So, in case you're not already enrolled, we'd better keep this short.

To get on the electoral roll you must go to any Australian Electoral Commission office and complete an enrolment form before 6pm tomorrow.

It is now too late for you to post your form.

Enrolling and voting are compulsory for all Australian citizens aged 18 years or over. So you'd better hurry and make sure you can vote in the federal election (Date to be advised).

If you're not sure whether you're correctly

enrolled, or where to find your nearest AEC Office, just give us a call now on 13 23 26.

And whatever else you do, just make sure that you end tomorrow on a roll.

If you're not enrolled you can't vote and if you can't vote, you can't have your say.

# End tomorrow on a roll.

**Rolls close 6pm (Weekday, Date T.B.A.).**

**Australian Electoral Commission** **AEC**  
**Helping you have your say.**

If you are 18 or older and an Australian citizen then you **must** enrol to vote. Even if you are only 17 you can enrol now, so that you will be able to vote as soon as you turn 18. To enrol, all you have to do

is pick up your enrolment form from any Post Office or Australian Electoral Commission Office today

Remember if you are not on the electoral roll you can't vote and if you can't vote, you can't have your say.

# You can't rock the country if you don't enrol.

Rolls close at 6pm (Weekday, Date T.B.A.).

Australian Electoral Commission

**AEC**

Helping you have your say.

AEC 69 144 105

# If you've moved house, make moves to re-enrol.

Rolls close 6pm, Weekday (Date TBA)

Whether you've moved interstate or just next door since the last election, you must update your enrolment details. Enrolment forms are available from Post Offices and AEC Offices.

Remember, completed forms must reach us by 6pm, (date TBA). So you'd better move it!

Australian Electoral Commission **AEC**

Helping you have your say.

AEC 52.122.65

나이가 18세 이상이며 호주 시민인 사람  
이라면 필수적으로 선거인 명부에 등록하고  
투표를 해야 합니다. 그것이 이 나라의 법입  
니다. 간단한 사실입니다. 투표를 위해 등록  
하려면 단지 가장 가까운 우체국이나 AEC  
사무소에 가서 등록서식을 받으시면 됩니다.

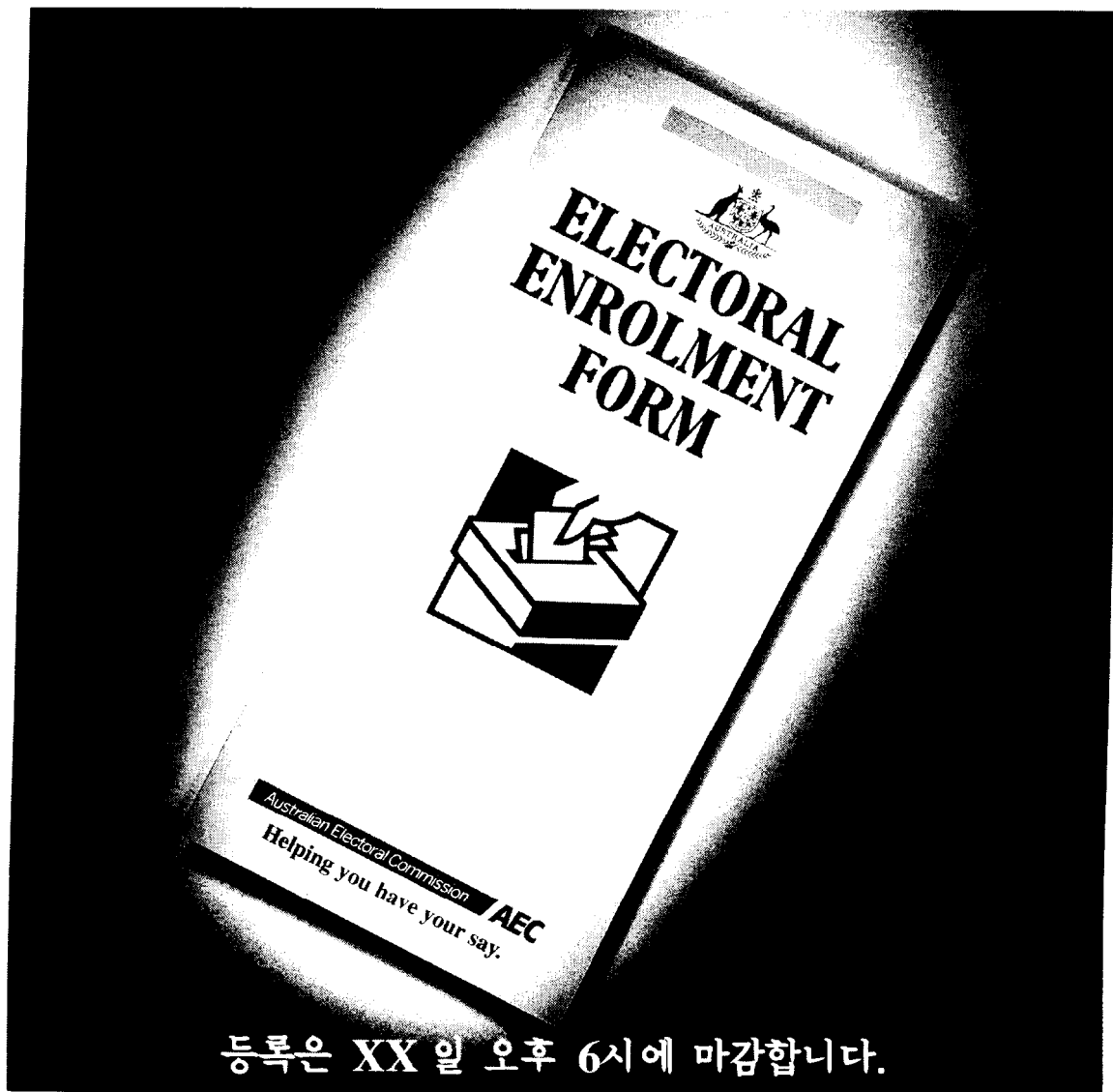
그러나 서두르셔야 합니다. 시한이 오는  
XX일 오후 6시 까지라서 이때까지 등록서  
식을 작성해서 선거관리 위원회에 가져가야  
합니다.

그리고 기억하셔야 할것은 18세가 됐는

데도 선거인 등록을 하지 않았으면 투표를  
할 수 없으며 투표를 할 수 없으면 자신의 의  
사를 표시할 수 없다는 사실입니다.

더 자세한 문의를 원하시면 지금 13 23  
26 으로 AEC 에 전화해 주십시오.

## 나이가 18 세 이상으로 호주 시민인 사람이라면 투표를 위해 선거인 명부에 등록해야 합니다.



Australian Electoral Commission **AEC**

여러분의 의사를 투표로 표시하도록 돕고있습니다.

AECKOR001

**PRE-POLL, POSTAL & ABSENT**  
**PHASE**

Australian Electoral Commission - Federal Election National Campaign  
Media Appearances - Metropolitan Media Overview

DAYS TO ELECTION		0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	Polling Day
(Assumes Sunday Polling Day and a Monday Close of Rolls)				Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Mon	Tue	Wed	Thur	Fri	SATURDAY
Monday Close of Rolls)																																			
PRE-POLL, POSTAL, ABSENT																																			
Television																																			
- The Accident -30 second																																			
Press																																			
- We Have Ways -28 x 5**																																			
- If You're Away -12 x 2 (C.S.A.)*																																			
Radio																																			
- Absent 30 & 15 second																																			
- Ethnic/Print Handicapped																																			
Aboriginal - 60 second																																			
HOUSEHOLDER LEAFLET																																			
(Delivered over 4 days)																																			

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: PRE POLL VOTING CAMPAIGN. "THE ACCIDENT"

LENGTH: 1 X 30 SEC

GOVERNMENT  
KEY NUMBER: AEC 27.30T.65

AGENCY KEY  
NUMBER: AEC4109

DATE: 30TH OCTOBER 1995

VIDEO We open on a guy, in his mid 20's,  
pulling up at some suburban shops,  
on his slick, shiny pushbike.

AUDIO 100% SFX.

His bike features all the mod-cons,  
including a bell, basket and  
gleaming side mirrors. He's  
dressed in sensible riding attire  
(including bike rings around his  
trousers!). He's obviously a very  
proud owner.

He parks his pushbike next to a  
gleaming row of magnificent Harley  
Davidson motorbikes. Our young  
guy, obviously a connoisseur of  
fine machinery himself, stares in  
awe at the row of Harleys.



He innocently reaches out to touch the shiny body of the nearest bike. He smiles as he appreciates the beautiful paintwork at his fingertips. It is obviously everything he's ever dreamed of owning.

His feather-like touch suddenly causes the first Harley to shift, ever so slightly. He quickly pulls back. In agonising slow motion the beautiful chrome bikes begin to fall, one on top of the other, on top of the other, on top of the other, on top of the other...

Our guy is now pale as a ghost and utterly panic stricken. He glances up the street, then backs away, in a vain attempt to disassociate himself from the situation he is clearly responsible for.

Mortified, he edges his way back up the street, looking around.

In our final scene, we dissolve to him walking straight towards a clearly marked AEC office. He's still looking around furtively as he edges his way towards the door.

VOICE OVER:

"If you have a very good reason why you won't be around to vote in the normal way on election day, you can pick up an application for a postal vote at any post office,

..or you can vote now at your local Electoral Commission office."

**SUPER: AEC LOGO**  
**Helping you have your say.**

**For more information,**  
**call 13 23 26**

**Election (Day, Date)**

## RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: PRE-POLL, POSTAL CAMPAIGN

TITLE: ETHNIC SCRIPT (Translated into 20 languages)

DURATION: 60 SECONDS (Ads booked as 60 sec duration)

GOVERNMENT  
KEY NO: AEC 109.60R.105

AGENCY  
JOB NO: AEC 4193 - Ethnic

DATE: 30TH OCTOBER 1995

---

Voice Over: Here is an important message from the Australian Electoral Commission to all enrolled electors.

To vote on election day just go to any polling place in your home state or territory between 8am and 6pm.

If you'll be outside your home state or territory or can't make it to a polling place because you're sick, for example, you'll need to vote before election day with a pre-poll vote.

You can pre-poll vote in person at any AEC office, or you can pre-poll vote by mail by picking up a postal vote application form at any post office.

Voice Over to  
be stripped in  
on announcement  
of date:

But please hurry, your completed ballot papers must be  
in the mail before election day, Saturday (Date TBA).

For more information please call 13 23 26.

## RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: PRE-POLL, POSTAL CAMPAIGN

TITLE: PRINT HANDICAPPED

DURATION: 60 SECONDS (Ads booked as 60 sec duration)

GOVERNMENT  
KEY NO: AEC 110.60R.105

AGENCY  
JOB NO: AEC 4193 - Print Handicapped

DATE: 30TH OCTOBER 1995

---

Voice Over: Here is an important message from the Australian Electoral Commission to all enrolled electors.

To vote on election day just go to any polling place in your home state or territory between 8am and 6pm.

If you'll be outside your home state or territory or can't make it to a polling place because you're sick, for example, you'll need to vote before election day with a pre-poll vote.

You can pre-poll vote in person at any AEC office, or you can pre-poll vote by mail by picking up a postal vote application form at any post office.

But please hurry, your completed ballot papers must be in the mail before election day, Saturday (Date TBA).

For more information please call 13 23 26.

RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: PRE-POLL, POSTAL CAMPAIGN

TITLE: ABORIGINAL

DURATION: 60 SECONDS

GOVERNMENT  
KEY NUMBER: AEC 111.60R.105

AGENCY  
JOB NO: AEC 4239

DATE: 30TH OCTOBER, 1995

Voice Over: Here is an important message from the Australian Electoral Commission.

If you are on the electoral roll, voting is compulsory and all polling places will be open between 8am - 6pm.

To have your say on election day just go to any polling place in the territory.

If you'll be outside your state or territory or can't make it to a polling place because you're sick, for example, you'll need to make sure you vote before election day with a pre-poll vote.

You can pre-poll vote in person at any AEC office, or you can pre-poll vote by mail simply by picking up a postal vote application form at any post office.

But please hurry, your completed ballot papers must be in the mail by the Friday before election day, Saturday (Date TBA)

And remember it's your right, don't get it wrong.



The Australian Electoral Commission is here to make voting easy for you, so we offer you a number of voting options:

### The normal way

If possible, you should vote in the normal way on election day. That is, go to any polling place in your own electoral division and simply cast your vote. Polling places will be open from 8am to 6pm.

A complete list of polling places will appear in selected newspapers on the Friday **before** polling day.



### The pre-poll way.

If you'll be interstate or if, for a valid reason, you won't be able to get to a polling place on election day, you'll need to ensure you vote before polling day with a pre-poll vote.

You can cast a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre.

AEC Divisional Offices are open between 8.30am and 5pm weekdays.

### The postal way.

If it's easier, you can pre-poll vote by mail. Application forms for

postal votes are available at any Post Office or AEC Office. When your application is approved, we will post ballot papers to you.

But remember, you must ensure your completed ballot papers are in the mail by the Friday before election day.

### The 'not so far away' way (Absent).

If you'll be outside your electoral division but still within your home State on polling day, just go to any polling place and ask for an absent vote. If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.



# We have ways of helping you vote.

Federal Election, Saturday (Date T.B.A.).

Australian Electoral Commission

**AEC**

Helping you have your say



AEC 53.285.65

The Australian Electoral Commission is here to make voting easy for you, so we offer you a number of voting options:

### The normal way

If possible, you should vote in the normal way on election day. That is, go to any polling place in your own electoral division and simply cast your vote. Polling places will be open from 8am to 6pm.

A complete list of polling places will appear in selected newspapers on the Friday before polling day.



### The pre-poll way

If you'll be interstate or if, for a valid reason, you won't be able to get to a polling place on election day, you'll need to ensure you vote before polling day with a pre-poll vote. You can cast a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre. AEC Divisional offices are open between 8.30am and 5pm weekdays.

### The postal way

If it's easier, you can pre-poll vote by mail. Application forms for postal votes are available at any Post Office



or AEC Office. When your application is approved, we will post ballot papers to you.

But remember, you must ensure your completed ballot papers are in the mail by the Friday before election day.

### The 'not so far away' way (Absent).

The ACT has 3 electoral divisions. If you will be outside your division but still within the Territory on polling day, go to any polling place in the ACT and ask for an absent vote. If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.

# We have ways of helping you vote.

Federal Election, Saturday (Date T.B.A.).

Australian Electoral Commission **AEC**  
Helping you have your say



AEC 57285 65

The Australian Electoral Commission is here to make voting easy for you, so, we offer you a number of voting options:



### The normal way

If possible, you should vote in the normal way on election day. That is, go to any polling place in the Territory and simply cast your vote. Polling places will be open from 8am to 6pm. A complete list of polling places will appear in selected newspapers on the Friday before polling day.



### The pre-poll way

If you know you'll be outside the Territory, or if for a valid reason, you won't be able to get to a polling place on election day, you'll need to ensure that you cast a vote before polling day with a pre-poll vote.

You can cast a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre.

Our offices are open between 8.30am and 5pm weekdays.

### The postal way



If it's easier, you can pre-poll vote by mail. Application forms for postal votes are available at any Post Office or AEC Office. When your application is approved, we will post ballot papers to you. Remember, you must ensure your completed ballot papers are in the mail by the Friday before polling day.

If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.

# We have ways of helping you vote.

Federal Election, Saturday (Date T.B.A.).

Australian Electoral Commission **AEC**  
Helping you have your say




L'Australian Electoral Commission est là pour vous aider à voter. C'est pourquoi nous vous offrons un certain nombre de possibilités.



### **Votez normalement**

Si possible, votez normalement le jour du scrutin. C'est-à-dire, allez voter dans un des bureaux de vote de votre circonscription électorale. Les bureaux de vote seront ouverts de 8 h à 18 h.

Une liste complète des bureaux de vote sera publiée dans la presse quotidienne le vendredi précédant le scrutin.



### **Votez à l'avance**

Si vous prévoyez d'être hors de votre état ou territoire de résidence

ou si vous avez une raison valable vous empêchant de vous rendre dans un bureau de vote le jour du scrutin, vous devez alors voter à l'avance.

Vous pouvez voter à l'avance n'importe quel jour de la semaine avant l'élection, et ce, dans n'importe quel bureau de l'AEC ou centre de vote anticipé.

Les bureaux de circonscription de l'AEC sont ouverts de 8 h 30 à 15 h, du lundi au vendredi.

### **Votez par correspondance**

Si cela vous est plus facile, vous pouvez voter par correspondance avant le jour du scrutin. Vous trouverez les formulaires de demande de vote par

correspondance dans les bureaux de poste et les bureaux de l'AEC. Vos bulletins de vote vous seront envoyés dès que votre demande aura été approuvée.

Mais n'oubliez pas, vous devez remplir et poster vos bulletins de vote au plus tard le vendredi précédant l'élection.

### **Votez absent**

Si, pour le jour du scrutin, vous prévoyez d'être hors de votre circonscription électorale mais dans votre état ou territoire de résidence, rendez-vous dans n'importe quel bureau de vote et demandez un bulletin de vote d'absent. Pour plus de renseignements, contactez l'AEC au 13 23 26. Nous ferons l'impossible pour vous aider.

# Nous avons les moyens de vous aider à voter.

**Election fédérale, samedi (Date TBA)**

**Australian Electoral Commission / AEC**

Nous vous aidons à vous faire entendre.

AECFRE002

# If you're going to be away, vote today.

Federal Election, Saturday  
(Date TBA)

If you have a valid reason why you won't be able to get to a polling place on election day, vote today at any AEC Office or Pre-Poll Voting centre. Or apply for a postal vote from any Post Office or AEC Office. If you have any enquiries call the AEC on 13 23 26.

Australian Electoral Commission **AEC**  
Helping you have your say

AEC 6712275

The Australian Electoral Commission is here to make voting easy for you, so we offer you a number of voting options:



### The normal way

If possible, you should vote in the normal way on election day. That is, go to any polling place in your own electoral division and simply cast your vote.

Polling places will be open from 8am to 6pm on Saturday. A complete list



of polling places will appear in selected newspapers on Friday.

### The pre-poll way.

If you'll be interstate or if, for a valid reason, you won't be able to get to a polling place on Saturday, you'll need to vote before then with a pre-poll vote.

You can cast a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre.

Please note that it is now too late

to arrange a postal vote by mail. AEC Divisional Offices are open weekdays between 8.30am and 5pm.



### The 'not so far away' way (Absent).

If you will be outside your electoral division but still within your State on Saturday, just go to any polling place and ask for an absent vote.

If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.

# We have ways of helping you vote.

Federal Election, Saturday (Date T.B.A.).

Australian Electoral Commission

**AEC**

Helping you have your say



AEC 54.285.65

The Australian Electoral Commission is here to make voting easy for you, so we offer you a number of voting options:



### The normal way.

If possible, you should vote in the normal way. That is, go to any polling place in your own electoral division, and simply cast your vote.

Polling places will be open from 8am to 6pm. A complete list of polling



places will appear in selected newspapers on Friday.

### The pre-poll way

If you'll be interstate or if, for a valid reason, you won't be able to get to a polling place on Saturday you'll need to vote before then with a pre-poll vote. You can cast a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre.

Please note that it is now too late to arrange a postal vote by mail. AEC

Divisional Offices are open weekdays between 8.30am and 5pm.



### The 'not so far away' way (Absent).

The ACT has 3 electoral divisions. If you will be outside your division but still within the ACT on Saturday, just go to any polling place in the Territory and ask for an absent vote.

If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.

# We have ways of helping you vote.

**Federal Election, Saturday (Date T.B.A.).**

Australian Electoral Commission

**AEC**

Helping you have your say



AEC 58 285.65

The Australian Electoral Commission is here to make voting easy for you, so we offer you a number of voting options:



### The normal way

If possible, you should vote in the normal way on Saturday. That is, go to any polling place in your own electoral division and simply cast your vote.

Polling places will be open from 8am to 6pm. A complete list of polling places will appear in selected newspapers on Friday.

### The pre-poll way

If you will be outside the Territory or if, for a valid reason, you won't be able to get to a polling place on Saturday, you will need to vote before election day with a pre-poll vote. You can cast

a pre-poll vote on any weekday before the election at any AEC Office or special pre-poll voting centre.

Please note that it is now too late to arrange a postal vote by mail. Our offices are open weekdays between 8.30am and 5pm.

If you need more information on how to vote, call the AEC on 13 23 26. We'll go out of our way to help you.

# We have ways of helping you vote.

Federal Election, Saturday (Date T.B.A.).

Australian Electoral Commission **AEC**

Helping you have your say





## **FORMAL PHASE**

\*No charge ads. Will run at publication's discretion  
\*\*Includes one regional insertion

## TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: FORMAL - SENATE.

LENGTH: 30 SEC - POT BLACK

GOVERNMENT  
KEY NUMBER: ACT 24.30T.65

AGENCY  
KEY NUMBER: AEC 4027

DATE: 30TH OCTOBER 1995

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### VIDEO

A woman walks onto what appears to be a white ballot paper for the Senate.

We are looking down from overhead. We see her walk into frame along the black line that separates the ballot paper.

She is carrying a piece of paper and places it above the line in one of the boxes.

She walks to the end of the paper to be accompanied by some very polite and warm applause.

She turns, bows, as the applause continues and then exits.

### AUDIO

MVO: (Whispering commentary)

When voting for the Senate

you can put a 'one' above the line or number all the boxes below (pause)

This woman's put a 'one' above the line.

MVO: Yes...a perfect vote.

VIDEO

A woman enters along the black line, she too is carrying some numbers.

She steps off the line and begins to place numbers liberally below the line.

She fills all the squares with numbers and then walks back to the line and continues to the end.

She bows and is greeted with applause. Some flowers are thrown onto the card, as if it were a stage.

A man walks onto the card, he walks up and down the black line before putting his piece of paper below the line.

He fills out three numbers below the line before walking off.

An audible sigh of disappointment comes from the audience off screen, he looks around and upward and scampers off the bottom of the card in a dejected hang dog manner.

AUDIO

This woman

has numbered all the boxes below  
.....

SFX Audience applause

MVO: . . . . . Another perfect vote.

This man's gone below the line...

. ..but he hasn't numbered all the boxes, .....

SFX: Audible sigh from the audience off screen.

. . . a wasted vote.

VIDEO

We cut to the card now with no one on it. The words appear on the black line:

**“1 above”**

And a “1” appears in one of the boxes above the line. The words fade and are replaced with the words . . .

**“or All below”**

One by one, each of the boxes below the lines fills up with numbers.

**Super up: Election day**  
**(Date:TBA).**

**Super up: AEC logo.**

**Helping you have your say.**

AUDIO

Fade out on commentary

MVO:  
When voting for the Senate,  
number one box above the line . . . . .

..... or number all the boxes  
below.

..... It’s your right, don’t get it  
wrong.

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: FORMAL VOTING - HOR

LENGTH: 30 SECS HOPSCOTCH

GOVERNMENT

KEY NUMBERS: AEC 25.30T.65

AGENCY

KEY NUMBER: A EC 4025

DATE: 30TH OCTOBER 1995

VIDEO

We open on what appears to be a hopscotch court marked out on a green background.

A series of people appear and begin to hop in a random sequence into each box. As they do so a number appears. After ensuring that they have a number in each box, they hop off the screen.  
(Number order 1.3.2.4.)

Another person appears and again hops in a random sequence until all the boxes are full.  
(number order: 2. 4. 3. 1)

Another person appears and as they hop into the first box, a tick appears. (Version # 2 A cross appears)

They hop into the second box and nothing appears, as they hop into the third box, they suddenly disappear, "poof"

AUDIO

Music: AEC theme music throughout.

MVO: To have your say on election day make sure you put a number in every box on .....

..... the House of Representatives ballot paper

If you use a tick or cross .....

..... your vote won't count.. .....

## VIDEO

A fourth person appears, they hop into the first square and a "1" appears, but they then hop straight down the court and no other numbers appear, they too suddenly disappear, "poof".

A fifth person appears, they hop onto the court and into a square, a number appears in the square.

They hop into one more square where a number appears, they then hop off screen leaving two vacant squares.

As they do so the scene is suddenly rewind and they come flying back into the frame, after momentarily looking confused, they nod their head in recognition and complete the two vacant squares.

(Order number 3. 1. 4. 2.)

They then exit happily.

The squares fade and we see a voting form for the HOR and we see....

**Super Up: Election day (Date TBA)**

**Super up: AEC logo  
Helping you have your say**

## AUDIO

..... or if you leave boxes blank,

..... your vote won't count

So when you're voting on the House of Representatives ballot paper . . .

Ah ah ah

. . . . .make sure that you put a number in every box . . . . .

..... that's every box...

It's your right, don't get it wrong.

TELEVISION SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: FORMAL VOTING - HOR

TITLE: HOPSCOTCH

LENGTH: 30 SECS

GOVERNMENT  
KEY NUMBER: ACT 26.30T.65

AGENCY  
KEY NUMBER: AEC4025/X

DATE: 30TH OCTOBER 1995

VIDEO

We open on what appears to be a hopscotch court marked out on a green background.

A series of people appear and begin to hop in a random sequence into each box. As they do so a number appears. After ensuring that they have a number in each box, they hop off the screen.  
(Number order 1.3.2.4.)

Another person appears and again hops in a random sequence until all the boxes are full.  
(number order: 2. 4. 3. 1)

Another person appears and as they hop into the first box, a tick appears. (Version # 2 A cross appears)

AUDIO

Music: AEC theme music throughout.

MVO: To have your say on election day make sure you put a number in every box on .....

..... the House of Representatives ballot paper .....

If you use a tick or cross .....



VIDEO

They hop into the second box and nothing appears, as they hop into the third box, they suddenly disappear, “poof

A fourth person appears, they hop into the first square and a “1” appears, but they then hop straight down the court and no other numbers appear, they too suddenly disappear, “poof”.

A fifth person appears, they hop onto the court and into a square, a number appears in the square.

They hop into one more square where a number appears, they then hop off screen leaving two vacant squares.

As they do so the scene is suddenly rewind and they come flying back into the frame, after momentarily looking confused, they nod their head in recognition and complete the two vacant squares.

(Order number 3. 1. 4. 2.)

They then exit happily

The squares fade and we see a voting form for the HOR and we see....

**Super Up: Election day (Date TBA)**

**Super up: AEC logo  
Helping you have your say**

AUDIO

..... your vote won't count.. .....

..... or if you leave boxes blank,  
..... your vote won't count

So when you're voting on the House of Representatives ballot paper .....

Ah ah ah

. . . . .make sure that you put a number in every box . . . . .

..... that's every box...

It's your right, don't get it wrong

RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: TURN OUT (ON ELECTION DAY)

TITLE: "HAPPY BIRTHDAY"

DURATION: 30 SEC

GOVERNMENT  
KEY NUMBER: AEC 44.30R.65

AGENCY  
JOB NO: AEC 4078

DATE: 30TH OCTOBER 1995

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This commercial is set in a bedroom where a married couple are having a cosy early morning chat.

SFX: Birds singing outside, rustling of sheets.

WOMAN: "Darling,...do you know what today is? (She snuggles up to him).

MAN: "Hmmm...um, yeah it's Saturday . . . . . thank goodness"(He's still dozy).

WOMAN: "And apart from Saturday,...do you know what day it is?" (She sounds husky and slightly suggestive).

MAN: "Errr no, I mean yes ,... um, it's..."

WOMAN: "It's a very special Saturday, isn't it?"

MAN: "It's not our anniversary again!" (He sounds slightly annoyed).

V/O:                   **“In case you’ve forgotten, today is a very special Saturday, it’s election day. So make sure you get to your local polling place between 8am and 6pm. “**

WOMAN:           Very pointedly starts humming the tune to “Happy Birthday”. (From about half way through, and under, the voice over).

MAN:               (over his humming wife) “Happy Election Day darling.”

## RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: FORMAL VOTING CAMPAIGN

TITLE: ETHNIC

DURATION: 30 SECONDS

GOVERNMENT  
KEY NO: AEC 98.60R.105

AGENCY  
KEY NO: AEC 4176 ETHNIC

DATE: 30TH OCTOBER 1995

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Voice Over: Here is an important message from the Australian Electoral Commission to all enrolled electors.

Make sure you vote correctly in the Federal Election this Saturday.

When voting for the House of Representatives on the green ballot paper, make sure you number every box. If you use a tick or cross or leave boxes blank, your vote won't count.

When voting for the Senate on the white ballot paper, you can put a 'one' above the line or number all the boxes below the line.

Remember, voting is compulsory and polling places will be open from 8am to 6pm.

For more information, contact the AEC on 13 23 26.

BOX EMERY & PARTNERS ADVERTISING PTY LTD A.C.N. 006 122 818

288 COVENTRY STREET SOUTH MELBOURNE VICTORIA 3205

TELEPHONE (03) 9690 8555 FACSIMILE (03) 9690 5892

## RADIO SCRIPT

CLIENT: AUSTRALIAN ELECTORAL COMMISSION

PRODUCT: FORMAL VOTING CAMPAIGN

TITLE: PRINT HANDICAPPED & COMMUNITY SERVICE

DURATION: 60 SECONDS

KEY NO: AEC 99.60R.105

AGENCY JOB NO: AEC 4176 (PHCS)

DATE: 30TH OCTOBER 1995

---

Voice Over: If you are enrolled to vote, here is an important message from the Australian Electoral Commission.

Make sure you have your say this election day, by voting correctly.

When you vote this Saturday, you will receive two ballot papers. One for the House of Representatives and one for the Senate.

When voting for the House of Representatives, make sure you number every box on your ballot paper. If you use a tick or cross or leave boxes blank, your vote won't count.

When voting for the Senate, you can put a 'one' above the line or number all the boxes below the line. If you are on the electoral roll, voting is compulsory and polling places will be open from 8am to 6pm.

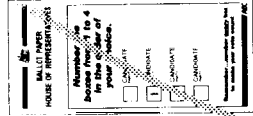
So remember, when voting on the House of Representatives ballot paper, number every box. And, when voting on the Senate ballot paper, number one box above the line or all the boxes below.

For more information please call 13 23 26.

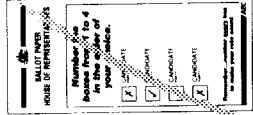
It's your right, don't get it wrong.

Whether you have three, four or even five boxes on your House of Representatives ballot paper, remember to place a number in every box.

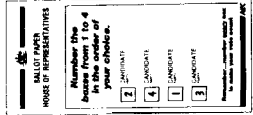
If you use a tick or cross, or leave boxes blank, your vote won't count and if your vote doesn't count, you can't have your say. So make sure you have your say this Saturday. Remember it's your right, don't get it wrong.



WRONG

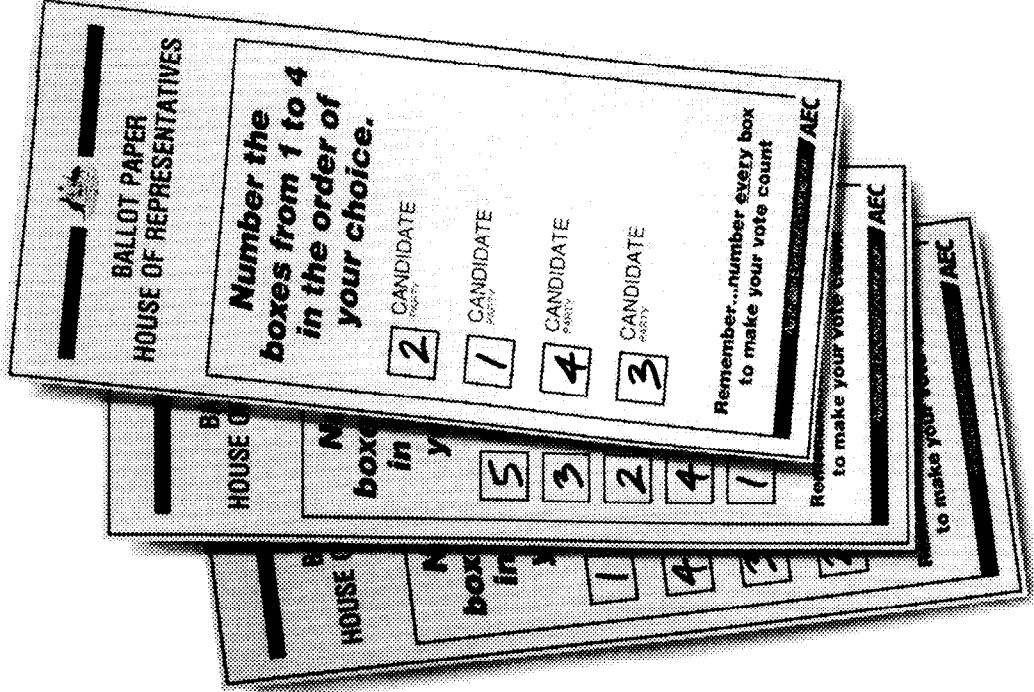


WRONG



RIGHT

# Only numbers count.



Federal Election, Saturday (Date TBA).

Australian Electoral Commission **AEC**

Helping you have your say.

AEC 69-114-EE



# We draw the line to give you a choice.

Federal Election, (Date T.B.A.)

Australian Electoral Commission **AEC**  
Helping you have your say.

## SENATE BALLOT PAPER

*either*

You can write the number 1 in one of the boxes above the line. This means your preferences will be allocated by the party or group you've voted for.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------

*or*

You can number all of the boxes below the line from 1 onwards. This means you choose your own preferences for candidates.

So number one box above the line or every box below the line. And remember, it's your right, don't get it wrong.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

L J O E I U



HOUSE OF REPRESENTATIVES  
BALLOT PAPER

Number  
every box  
on the  
House of  
Representatives  
ballot paper.

Federal Election, Saturday  
(Date TBA)

When voting for the House of Representatives  
this Saturday, number every box on your  
ballot paper. Don't use a tick or a cross.  
Remember, it's your right, don't get it wrong.

Australian Electoral Commission **AEC**

Helping you have your say.

AEC 64.122.65

SENATE BALLOT PAPER

Put a 1  
above the  
line  
or  
number  
all the boxes  
below.

Federal Election, Saturday (Date TBA)

When voting for the Senate this Saturday  
you can put a '1' above the line or number all  
the boxes below. Don't use a tick or a cross.  
Remember, it's your right, don't get it wrong.

Australian Electoral Commission **AEC**

Helping you have your say.



# 我們劃下 這條橫線

# 讓你作出 選擇。

聯邦大選，星期六

Australian Electoral Commission **AEC**

助你取得發言權。

## 選舉議員選票

或者

你可以在橫線上其中一格填上1號，這表示候選人的優先次序由你選舉的黨派或團體分配。

--	--	--	--

或者

在橫線下的所有空格填上從1開始的號碼，這表示候選人的優先次序由你決定。

請你在橫線上的其中一個空格內填上號碼，或者把橫線下每一個空格都填上號碼。記著，這是你的權利，不要弄錯而失掉了。


AECCHI004

Trên phiếu bầu Hạ Viện, dù quý vị thấy có 3, 4 hay ngay cả 5 ô vuông, quý vị nhớ phải viết số vào mỗi ô vuông này.

Nếu quý vị đánh dấu (3) hay viết (7), hay không ghi gì cả, lá phiếu của quý vị sẽ không được tính và nếu không tính phiếu của quý vị, có nghĩa là quý vị không thể nói lên nguyện vọng của chính mình. Vì vậy phải chắc làm sao quý vị có tiếng nói của mình vào ngày thứ Bảy này. Xin nhớ rằng, đây là quyền lợi của quý vị, do đó đừng để bị sai.

BALLOT PAPER  
HOUSE OF REPRESENTATIVES

Number the boxes from 1 to 4 in the order of your choice.

☐ CANDIDATE  
☐ CANDIDATE  
☐ CANDIDATE  
☐ CANDIDATE

Remember...number every box to make your vote count

SAI

BALLOT PAPER  
HOUSE OF REPRESENTATIVES

Number the boxes from 1 to 4 in the order of your choice.

☒ CANDIDATE  
☐ CANDIDATE  
☒ CANDIDATE  
☒ CANDIDATE

Remember...number every box to make your vote count

SAI

BALLOT PAPER  
HOUSE OF REPRESENTATIVES

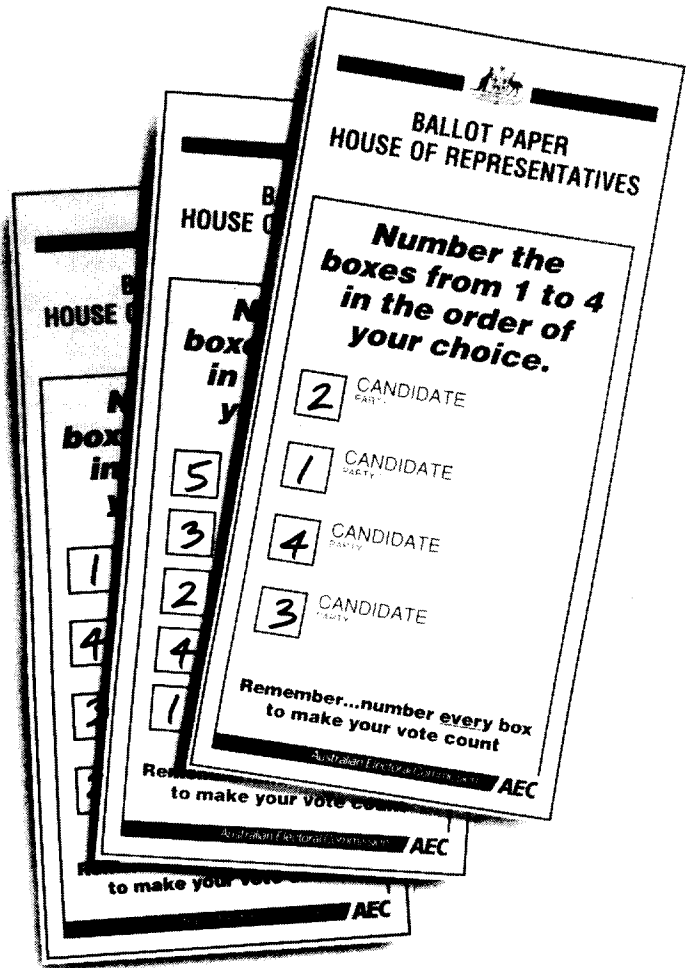
Number the boxes from 1 to 4 in the order of your choice.

☐ CANDIDATE  
☐ CANDIDATE  
☐ CANDIDATE  
☐ CANDIDATE

Remember...number every box to make your vote count

ĐÚNG

# Phiếu có ghi số mới được tính



Bầu cử Liên Bang, Thứ Bảy (Ngày TBA)

Australian Electoral Commission **AEC**  
Giúp quý vị nói lên nguyện vọng của chính mình

# Exercise your rights. Walk to the polling place this Saturday.

Federal Election, (Date TBA)

Saturday is election day. To have your say, vote at a polling place between 8am and 6pm. A full list of polling places will be in Friday's paper. If you have any enquiries ring the AEC on 13 23 26.

Australian Electoral Commission

**AEC**

Helping you have your say

AEC 6812275