

Newsletter

YOUR PORTAL TO THE WORLD OF ELECTIONS

Feature: Ukraine's elections through a gender lens

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Ukraine's local elections in October 2015 were yet another critical democratic milestone for the country following the 2013 pro-democracy uprising that ousted President Viktor Yanukovych replacing him with a prowestern coalition of parties.

These elections were a critical test of the new government in their pledge to implement robust democratization reforms, and through them, take necessary steps to meet outstanding global development goals, such as promoting gender equality and empowering women in political and public life. When it comes to gender equality the Ukraine still has a long way to go even if the country has made some efforts in recent years.

The newly adopted local election law includes legal requirements to nominate no less than 30 per cent of women as candidates in local elections but has no effective sanctions to ensure compliance.

Women's under-representation in politics has been one of Ukraine's long standing democratic deficits, with only 12 per cent of women elected in the 2014 parliamentary elections. This low number is unfortunately also the highest number of women ever elected to the country's legislature. At the subnational level, women traditionally fared marginally better averaging 18 per cent among different levels of elected councils in the last elections.

Understanding particular challenges and biases that women face, particularly during the nomination process and in campaigning, is vital to develop effective strategies for women's political empowerment and electoral success. In the run up to the 2015 elections, International IDEA therefore partnered with Women's Consortium of Ukraine (WCU), to conduct a gender-based analysis of the local elections, including candidate nomination and campaigning processes.

The initiative built on similar initiatives to assess elections through a gender lens and support national reform processes by providing local evidence-based and international comparative insights.

The IDEA-WCU gender-based analysis focused on identifying the extent to which parties complied with electoral gender quotas, how women and men contesting electoral seats differed in their campaigning capabilities and strategies, how parties supported women and men candidates, and how voters engaged with candidates of different sex in various campaign events.

On a positive note

Compared to previous local elections, the October 2015 campaign showed increased levels of voter outreach by women candidates. While most parties increased the number of women candidates compared to past

Dear reader,

In honor of International Women's Day on March 8, this edition of the ACE Newsletter focuses on issues related to gender and elections. International IDEA, one of our ACE partners, contributed the feature article focusing on gender in Ukraine's 2015 local elections. We encourage you to explore ACE's resources related to women in elections for further information on this topic. The May 2016 edition of the ACE Newsletter highlights:

- Feature: Ukraine's elections through a gender lens
- The latest questions and discussions on the Practitioners' Network
- ACE Encyclopaedia: The Latest Updates
- New Publications by ACE partner organizations

The ACE Electoral Knowledge Network promotes credible and transparent electoral processes with an emphasis on sustainability, professionalism, and trust in the electoral process. ACE offers a wide range of services related to electoral knowledge, assistance, and capacity development.

Thank you for reading May's newsletter and for your involvement with ACE. We look forward to your contributions to the Network!

Best regards,

The ACE Electoral Knowledge Network

elections, smaller parties showed higher compliance rates with the 30 per cent minimum quota. The final outcome demonstrated a significant contrast between the number of women elected, 18 per cent on average, and the number of women nominated as candidates, 32 per cent on average, likely due to the fact that women were rarely nominated to head the parties' lists.

Monitors noted that male candidates, particularly those running for seats in oblast councils, were better financed with more expensive campaign materials. Female candidates were instead more likely to disseminate leaflets and newspapers with general information about their party. Yet, women were more innovative in their outreach using social networks, placing their articles in local periodicals, speaking on the radio, and organizing social events as part of their campaigns. This helped them establish direct links with voters. Women were also noted to be frequent guests on TV, likely due to the introduction of gender quotas, which resulted in increased public interest in women candidates and policy proposals and messages that they carried.

While outdoor campaign advertising was overall dominated by men women were more publicly visible than ever before.

Party support varied

In observing party support and endorsement of different candidates, monitors noted that male candidates were usually accompanied by five to seven party representatives compared to women who were accompanied by one or two.

Deeply entrenched stereotypes

As a sign of the deeply entrenched gender stereotypes among voters, women candidates were often asked questions such as: "Why would you want to go into politics, young lady?", 'Where did you get money to participate?', 'Where do you work? And what can you possibly know at this young age?'

Contrary to popular belief that women candidates typically deal with education, healthcare and social protection, monitors reported that women participating in the local elections focused on the same issues as their male counterparts. Economic development, jobs, wages, quality of life, urban infrastructure, and the like. Some women candidates drew voters' attention illegal to construction, environmental issues such as a polluted river running across the city or the problems surrounding alcohol sales at night.

Agenda for future reforms

Results of the IDEA-WCU gender analysis point to several key gender equality issues that future electoral reforms will have to address. include Recommendations enhancing electoral quota rules to increase opportunities for women to be nominated as leading candidates, adopting affirmative action measures, and enhancing public funding criteria to ensure that parties receiving public funding will allocate these funds equitably to women and men candidates.

These recommendations are likely to feature as main advocacy goals by women's organizations and gender equality advocates during the 2016-2017 period when the new electoral system for parliamentary elections will have to be discussed and adopted — an important commitment that Ukraine's post-Euromaidan government has made to its people. More details on the process and findings are available in Ukrainian here.

Practitioners' Network

Since January, 736 members logged on to the Practitioners' Network and shared their experiences, knowledge and expertise through 74 contributions to questions asked by their peers. Recent questions include Electoral participation of domestic migrants, Safe disposal of indelible ink, Comparative examples of rules and procedures applying to by-elections, Service of election officials in government, International Search for Ballot Boxes, and Professionalization of Electoral Civil Service.

Consolidated replies are published summaries of the discussions on the Practitioners' Network. The following page highlights some of the consolidated replies published since January, including Electoral reforms initiated by state stakeholders, EMB entry points for advancing youth participation, and Looking for a directory of women election commissioners and chief electoral officers. Dozens of questions have been consolidated already, so be sure to look here for a full overview.

Join the Network!

- Are you an election practitioner with expertise and experience?
- Are you not yet a member of the ACE Practitioners' Network?

If so, submit an application to be a member of the Practitioners' Network now: www.aceproject.org/apply.

Recent Consolidated Replies

EMB entry points for advancing youth participation

International IDEA is carrying out research on entry points for EMBs to promote youth participation throughout the electoral cycle in Africa. Notably, engagement can take place in various areas: engaging youth as voters (i.e. aiming eventually to increase youth turnout); engaging youth as electoral contestants (i.e. aiming towards increasing the number of youth in elected positions); and engaging youth in the actual management of the elections (i.e. aiming at the representation and capacity of youth in the organisation of electoral processes).

In this regard, we are looking for examples of how EMBs around the world have gone about this issue. What kind of innovative (beyond the more traditional civic and voter education approach) has been used by EMBs - how did EMBs go about such activities and what were the results/lessons learned?

Looking for a directory of women election commissioners and chief electoral officers

Is there a global directory of women election commissioners and chief electoral officers?

Political parties binding elected members in voting

There is currently a proposal before our State Parliament here in South Australia which would prevent parties from mandating that their elected Members vote along party lines.

Party discipline is very strong in Australian parliaments, and the major parties can withdraw party membership from elected MPs who vote against party lines (except where the vote has been declared a conscience vote).

I understand that Germany has a Constitutional provision (article 38) which prevents parties from binding their members to vote in a particular way. I do recognise that parties in Germany do still, as elsewhere, recommend how their elected members should vote and that occasionally there are free votes or conscience votes even within this system.

I have been asked whether there are other countries which have similar provisions to the German provisions which prevent parties from binding their elected members to vote along party lines.

Many thanks for this very useful service!

ACE Encyclopaedia: The Latest Updates

ACE recently completed uploading approximatly 60 election observation reports from members of the Declaration of Principles for International Election Observation community. Reports can be accessed through the <u>Election Observation Portal</u> on ACE.

If you would like to see a particular topic addressed in an ACE Focus On or translated into Spanish or French, please send your suggestions to facilitators@aceproject.org.

Recent Publications by ACE Partners



Secure and Fair Elections (SAFE) Workshop Model Curriculum (UNDP, International IDEA, Electoral Integrity Project)

Secure and Fair Elections (SAFE) workshop bridges theory and practice on a fundamental element of the electoral process: electoral security. Security is an essential part of the electoral process; at best, it supports the credibility and overall success of an election, and at worst it can discredit elections and make them meaningless. The curriculum consists of 14 modules and 9 practical sessions. Topics cover a variety of perspectives, including security and integrity considerations in elections, analytical methodologies, the role of the media, justice mechanisms, and the use of information and communications technologies in the provision of electoral security. The SAFE curriculum can be incorporated in electoral assistance programming, and can play an important role in strengthening the capacity of

election practitioners and security-sector agencies.

The Role of Elections in a Post-Conflict Yemen

The Role of Elections in a Post-Conflict Yemen (IFES)

Although there is a great deal of uncertainty about the transition process that Yemen will undergo following an end to the current hostilities, elections will almost certainly be a major component of any negotiated political settlement. The electoral process will have significant political and security implications for a post-conflict transitional process, and will be a core concern for both Yemeni and international stakeholders.

This comprehensive technical assessment of electoral process options, and the associated pros, cons, and ramifications of each, is intended to inform discussions among and between local and international stakeholders. It is important that all stakeholders understand election-related challenges so they are prepared to participate meaningfully in transition-related discussions and decisions.

Online Master in Electoral Policy& Administration (Sant'Anna School of Advanced Study with UNITAR and International IDEA)

Mid/upper level professionals looking to acquire specific knowledge and skills to work as election administrators and/or as part of Election Management Bodies (EMBs) are invited to join us to learn more about the new online Master in Electoral Policy and Administration (MEPA) and individual modules. Interested participants should register at bit.ly/15cPPpy to receive information on how to access the platform prior to the event. For more information about the degree please visit mepa.dirpolis.sssup.it or contact us at mepa@sssup.it or mepa@unitar.org.